

Evaluation: STD campaigns

Activity Description

Content & Goals:

This exercise is linked to Activity 1. There are many campaigns calling people's attention to the subject of sexually transmitted diseases. The pupils should collect information material relating to these campaigns. Some campaigns are successful, others aren't. The pupils form a jury which evaluates the collected campaigns. They develop evaluation criteria (this is an important step) and evaluate all collected campaigns, giving reasons for their decisions. The movie from the summer camp story (see learning module STD) can be included in the evaluation as well.

Realization:

- Can be integrated into classroom lessons
- Cross-disciplinary goals are possible

Variations:

Evaluation exercise and group discussion

Requirements of material and media:

- Internet access
- Material collected by the pupils

Time requirements:

- **Preparation time:** low time need (up to 1 hour)
- **Need of class time:** 1 double period (90 mins.)
- **Wrap-up time:** low time need (up to 1 hour)

International Links (to Activity 1 + 2)

The pupils present the best campaigns of their countries to each other and discuss their effectiveness.